

Top Five Reasons Dynamics Business Central / NAV Should be the Master Copy of Your e-Commerce

By Michael Kulik, President



Your ERP system is more than just an accounting app.

- It's where you look for sales history and item information.
- It's where you find order trends and purchasing efficiencies.
- It's host to much of the most vital data that your company has.

Make the Most of Your Dynamics Business Central / NAV Investment



When you leverage what BC/NAV has to offer, you commit serious resources to its accuracy, performance, and stability.

Since you invest in backup systems and redundancy, as well as higher-end hardware to host it, why would you even consider managing your business data anywhere else?

Top Reason # 1

Avoid Redundancy



Manage all your important information in one environment.

Use tools to seamlessly share that data with other technology.

Top Reason # 2

Reduce Training Expenses



Reduce training costs by using your primary business software for managing all your data.

Your staff already knows how to use BC / NAV.

Now they need to learn only one piece of software.

Top Reason # 3

Reduce IT Costs



Hopefully, IT is already committed to maintaining your ERP system aggressively by implementing maintenance plans and technology.

Leveraging that ERP as the primary store of all data means that the same technology investment applies to any new business data.

Top Reason # 4

Improve Accuracy



Use BC/NAV data as the master copy so synchronized data from external systems will deliver more consistent information to both external resources and internal systems.

For example, you can count on online customers to have access to their customer specific and current pricing. In addition, order totals will match what your ERP system is expecting.

Top Reason # 5

Easy to Validate



It is easy to flag data that is incorrect when BC/NAV is the master of the data.

Orders from external resources **MUST** add up to the same total as the same order in BC/NAV.

Prices shown to external users **MUST** be the same as what is in BC/NAV for those customers.

Inventory availability must regularly match what is being maintained in BC / NAV.

Digital Vantage Point has always placed Business Central/NAV at the core of our solution.

- Count on the accuracy of what is presented to your users because BC/NAV data is synchronized in real-time.
- Trust that when an order is sent back to BC/NAV, it will be handled efficiently, and will leverage your business intellectual property.
- Our technology supports you to ATO (Always Take Orders), so that even if the connection to BC/NAV is lost, the website will still take orders using its most current copy of the critical BC/NAV data.



Thank You for
Your
Consideration

Learn more at
www.dvp.net

